



FINANCE+

Russia Deal Book 2020

Special Focus on the Krasnodar Region

Publication
Date
Summer
2020

Contribute to the 2020 Edition

Deals

Submit a blind summary of a Russia deal opportunity to the FinancePlus Russia Investment Committee

Dealmakers

Investment and Finance related Dealmakers and Deal Facilitators may submit a business profile

Sponsors

Participate on Investment Review Committee
Contribute articles on Russian economy and investment

Presence at events
Distribute company branded version of Deal Book

In 2012, FinancePlus published the first RUSSIA DEAL BOOK, which, at more than 300 pages, was the largest publication devoted to the Russian mid-market investor community. The Russia Deal Book is now being updated for 2020 with a special section devoted to Deals and Dealmakers in the Krasnodar Region of Southern Russia. FinancePlus is the largest owner of finance and investment Groups on LinkedIn.

russia-deal-book@financeplus.com



FinancePlus on LinkedIn

Largest Owner of Finance and Investment Groups - More than 1,000,000 members

Finance & Investment Groups

- Finance Plus (~483,000 members)
- Accounting & Audit (~133,000 members)
- Chief Financial Officer - CFO (~115,000 members)
- Tech Plus (~58,000 members)
- Private Equity Networking (~60,000 members)
- Mergers and Acquisitions (~34,500 members)
- Crypto Plus (~16,000 members)
- Private Equity Executives (~4,800 members)
- Tech & Finance (~6,700 members)
- Equity Capital Markets (~6,100 members)
- Debt Capital Markets (~4,300 members)

Central & Eastern Europe Groups

- Russia Forum (~18,500 members) Ranked #2 Russia
- Russia Legal (~460 members)
- M&A Central and Eastern Europe (~1,100 members)
- Ukraine Connections (~19,700 members) Ranked #1 for Ukraine
- Ukraine Executives (~12,100 members) Ranked #3 for Ukraine
- Ukraine Forum (~5,000 members) Ranked #6 for Ukraine
- Armenia Forum (~1,600 members) Ranked #2
- Bulgaria Forum (~7,100 members) Ranked #2
- Czech Forum (~6,400 members) Ranked #4
- Hungary Forum (~4,000 members) Ranked #4
- Poland Forum (~7,200 members) Ranked #6
- Romania Forum (~4,000 members)



FinancePlus Deal Book

Russia Deal Summaries

Investment opportunities in Russia - ranging from Startup to
Company Sales and Pre-IPO

Types of Deals

Startups
Venture Capital
Private Equity
Company Sales
Share Placement
Project Finance
Buy Search
Debt Finance

Editorial Guidelines

For submission to FinancePlus, a blind summary of a deal should identify important key information for a target business except to the degree that such information may make the business identifiable to prospective investors.

The contact name, business, email and phone number for the party representing the target business is required.

FinancePlus uses an editorial format for descriptive text that roughly follows guidelines that are used to prepare a private placement memorandum or offering statement in the United States.

Information provided should be strictly factual and cover the following areas:

- General business description
- Key products and/or services;
- Geographical location of the business and its markets;
- Management strengths;
- Assets such as patents, technology, real estate and high-value equipment.

The blind summary text should avoid subjective, speculative and forward-looking statements, generalizations and playbook phrases, buzzwords, and puffery. FinancePlus normally does not include projections except for current year revenue forecasts.

A Financial Information Service for Investment Professionals

An opportunity to invest in an established Fin Tech service with a large user base

Business

Finance



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Location
Sector
Segment
Revenues
Investment Size
Deal ID

Moscow
Internet
Information Service
--
\$1m
2020-01

Contact Information
FinancePlus
Paris, France
+7 985 768 8505
cwb@financeplus.com

A Well Established Internet Forum

Acquire a large user base with synergies with international IT service business

Business

Finance



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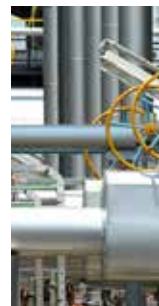
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Location
Sector
Segment
Revenues
Investment Size
Deal ID

Russia
Internet
IT Information
USD 5 million
USD 1 million
2020-02

Contact Information
Kuban Kapital
Anapa, Russia
+7 555 555 5555
info@kubankapital.ru



FinancePlus Deal Book

Russia Dealmaker Profiles

International and domestic investment organizations
with an active interest in investments in the Russian market

Profiles: Half-page -- Full-page -- Two-Page

Venture Capital

Private Equity

Investment Boutiques

Investment Banks

Commercial and Development Banks

Legal Services

Audit & Accounting

Investment Support (Private & State)

Information Resources (Information Services and Media)

Associations & Educators

FINANCE+

FinancePlus was founded based upon the extensive cross-border M&A transaction experience of its owners and members as private equity fund managers and corporate finance advisors.

FinancePlus has become a global investor community and is one of the largest finance related communities on LinkedIn, with more than 1,000,000 members in its groups including Russia Forum with more than 18,000 members.

- Finance Plus (483,000 members)
- Accounting & Audit (133,00 members)
- Chief Financial Officer - CFO (115,000 members)
- Tech Plus (58.000 members)
- Private Equity Networking (60,000 members)
- Mergers and Acquisitions (34,500 members)
- Crypto Plus (16,000 members)
- Private Equity Executives (4,800 members)
- Tech + Finance (6,700 members)
- Equity Capital Markets (6,100 members)
- Debt Capital Markets (4,300 members)

For mid-market strategic and financial investors, FinancePlus is an open community that provides access to a wide range of global investment opportunities.

Location Information Service
Sector Global
Investment Size Mid-Market

Contact
FinancePlus
Paris, France
info@financeplus.com

ABC Business Club

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Location Association
Sector Moscow
Investment Size

Contact
Moscow
+7 999 999 9999
info@abcbusinessclub.ru

Sample Dealmaker
Half Page Summaries

Rock Capital Partners

Business

Rock Capital Partners is a private membership development bank run by a group of three managing partners. Together they have created one of the world's leading music investment empires.

Rock has excellent group of helpers and organisers who do everything from letting people know what is happening to actually getting products and venues arranged for events and meetings.

Meetings are paid for through an amalgam of donations in cash or by bank transfer, by selling products for the meetings such as vinyl, and by individual members.

Sample Dealmaker
One Page Summary

Team



Janis Joplin, Managing Partner

Enim blandit volutpat maecenas volutpat blandit aliquam. Pellentesque habitant morbi tristique senectus et netus et malesuada fames.



Jerry Garcia, Managing Partner

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Jimi Hendrix, Managing Partner

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Location
Sector
Investment Size

Moscow
Business Association

Contact
+7 999 999 9999
Moscow, Russia

KUBAN KAPITAL

Business

Kuban Kapital specializes in mergers and acquisitions in the Krasnodar Region of Russia. Its mission is to increase the value of the companies that are its clients to ensure that they receive financing under the most advantageous conditions.

Kuban Kapital's experience in the regions of Russia provide an excellent background to assist its clients. The Company specializes in transactions in the range from USD 250k to USD 25 million.

Kuban Kapital provides an entire complex of the services related to transaction completion for the sale and acquisition of a business or shares.

Kuban Kapital facilitates a sale through conducting thorough analysis of the market for possible buyers, identification of the most advantageous partners, and preparation of all necessary documentary materials.

With its significant negotiating experience, Kuban Kapital helps its clients reach the most advantageous conditions for a sale. With its significant negotiating experience, Kuban Kapital helps its clients reach the most advantageous conditions for a sale. clients reach the most advantageous conditions for a sale most advantageous conditions.

Location
Sector
Investment Size

Investment Boutique
Krasnodar Region
SME Businesses

Experience

Kuban Kapital's services include:

- Preparation of documentation including information memoranda;
- Search for buyers and sellers;
- Business valuation;
- Due diligence services;
- Negotiation;
- Transaction completion.

Kuban Kapital specializes in early and seed stage ventures of small businesses that require financing in the range from 10,000 to \$500,000.

Such companies should have a professional management team, the ability to increase company valuation by 3-4 times in two or three years and an exit strategy for investors.

Contact Information

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Anapa, Russia
+7 918 555 5555
info@kubankapital.com

